



## **RESELLER AGREEMENT**

# RESELLER AGREEMENT

## DEFINITIONS

These Definitions are applicable for the whole Agreement wherever the words appear in italics starting with a capital letter. Words importing to the singular include the plural and vice versa.

**Application Date** is the date and time at which the *Client* applied for *C<sup>3</sup>* membership.

*C<sup>3</sup>* stands for Country Cover Ltd trading as Country Cover Club.

**C<sup>3</sup> Product** is any membership, goods or services of *C<sup>3</sup>*

**Client** or **Member** refers to the party taking out or holding *C<sup>3</sup>* membership.

**Client Information** is the full name, date of birth, address, telephone number and email address of the *Client*.

**Term of Membership** is the period between the start and expiry dates during which a *Client's* membership is valid.

**Underwriters** refers to the providers of insurance services to *C<sup>3</sup>*.

**Insured Activity** refers to any item on the list of country sports pursuits as agreed by the *Underwriters*. This list is available in full on the *website* or on request.

**Gross Fee** refers to the amount the *Reseller* charges the *Client* for the *Sale*.

**Net Fee** refers to the amount due to *C<sup>3</sup>* for the *Sale* by the *Reseller*.

**Reseller** refers to any 3rd party who undertakes to sell *C<sup>3</sup> Products* and agrees to abide by the 'Reseller Agreement'.

**Sale** refers to the sale of a *C<sup>3</sup> Product* to a *Client* by a *Reseller*.

**Seven Day Certificate** refers to a temporary membership document, including insurance details, issued by the *Trade Associate* to the *Client* on behalf of *C<sup>3</sup>*.

**Trade Associate** refers to a third party business which has agreed to provide products, services or special offers as benefits to *C<sup>3</sup> Members*.

**Website** refers to the *C<sup>3</sup> website*: [www.ccc3.co.uk](http://www.ccc3.co.uk)

## THE AGREEMENT

1. The *Reseller* agrees to obtain and verify the *Client Information* and have those details fully and correctly recorded.
2. The *Reseller* agrees to forward the *Client Information* via the *C<sup>3</sup>* website or other suitable means of transmission (e.g. a *Cover Note*) within 3 working days of the *Application Date*.
3. The *Reseller* agrees to account for *Sales* by remittance of *Net Fees* due to *C<sup>3</sup>* at the time of delivery of *Client Information* being within 3 working days of the *Application Date*.
4. The *Net Fee* due for any *C<sup>3</sup> Product* may be changed at any time; current prices can be found on the *C<sup>3</sup>* website.
5. The *Reseller* may:
  - a. set their own *Gross Fee* and retain their margin by forwarding the *Net Fee* and retaining the difference.
  - b. charge the customer the *Gross Fee* using the payment interface on the *C<sup>3</sup>* website and account to *C<sup>3</sup>* for monthly commission payments.
6. The *Reseller* is responsible for the collection of *Gross Fees* from the *Client* and the transmission of *Net Fees* to *C<sup>3</sup>*.

By becoming a *C<sup>3</sup> Trade Member* the *Reseller* acknowledges that if a *C<sup>3</sup> Product* is sold and the *Client Information* and or net payment is not properly delivered to *C<sup>3</sup>* the *Client's* membership and insurance cover may be invalid for all or part of the term from the date of application. The *Reseller* also acknowledges that if the *Client's Information* is not added to the *C<sup>3</sup>* membership register as a result of a failure by the *Reseller* to deliver the *Client Information*, and/or the *Reseller* fails to pay the net amount due for the *Sale* within the 3 day period any claims arising under the *C<sup>3</sup>* insurance cover for *Clients'* may be denied and the *Reseller* acknowledges they may be held responsible for any resulting legal, financial or other losses resulting from a breach of contract with both the *Client*, *C<sup>3</sup>* and their Underwriters, howsoever arising.

## **Country Cover Ltd**

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